

Course outline: Diploma in Motion Graphics and Titles

The course comprises of the following modules and workshops:

Introduction

Springboard

Meet tutors from across the school and sample the breadth of the NFTS

Module 1 - 2D and Design Focus

Students will gain an introduction into the world of graphic design for Film and TV in 2D. Project briefs will be set and implemented. An understanding of Adobe Creative Suite will be taught. As part of this module students will design a film poster combining imagery and typography, design and produce a finished storyboard and develop a brand identity for a TV programme in a short time frame.

Module 2 – Introduction to working in 3D and Ten Facts Project

Students will get an introduction to working in 3D. A Project brief will be set to reflect to move to three dimensions, tuition in After Effects will assist this.

Module 3 – TV Summer Multi Camera project (SMC)

Students will assist the Television department in the production of graphics for the SMC shows including a brand logo, opening titles stings and lower thirds.

Module 4 - Sky Placement

Students will spend 4 weeks with Sky Creative at Isleworth working as part of a creative team. Students may specialise in supporting and contributing to design teams or template creation gaining an understanding of the Sky's visual brand.

Module 5 – Graduation Projects

Students will study and explore creating support material for feature films, TV Graduation show and/or documentaries including title sequences, incidental on screen graphics and poster and other advertising materials.

Module 6 – Final Motion Project

The culmination of the Students year, a Final motion project will be undertaken that explores and shows the skills learnt. Students will be given several briefs early on in the year to choose from. The aim is to set the mood, inform and inspire the audience. and work in broadcast and across all forms of digital content to create interesting sequences, and challenge the students to create a piece of work where creativity is at its heart.